Scientific Animations Without Borders (SAWBO) addressing Postharvest Loss Mitigation using SAWBO Deployer App

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The problem

- Most farmers lack access to good information that would help them mitigate postharvest loss
- New information and communication technologies (ICTs) offer innovative ways to reach farmers
- One approach is "Scientific Animations Without Borders (SAWBO)
 http://sawbo-animations.org a system to create educational materials in a form of animations translated into local languages and deploy through mobile phones as an alternative method to reach farmers

One example on how to mitigate postharvest loss: Jerrican storage technique





Why this approach?

- Usually extension agents are in short supply and they often lack resources to travel extensively.
- Extension agents know local conditions and people, and can adapt message to them
- Extension agents have access to smartphones and they can download educational materials to use in their educational programs

Findings from SAWBO

- Video Animation in local language.
 - Very effective in getting attention and creating excitement about message.
 - Excellent for illiterate women.
 - Requires tablet, pico projector/smartphone, etc.
 - Best for situations where there is a general message that can be shared in many countries/languages
 - SAWBO scientific validity information is a plus

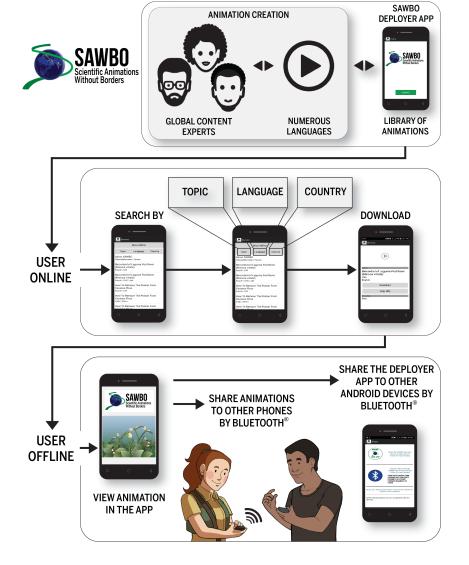
PHL Prevention Animations Currently Available

- PHL moisture meter
- Proper storage of grains
- Bag stacking
- Bag and bulk transportation of grain
- Jerrican storage of grains
- How to build and use solar grain dryers
- Salt testing for grain moisture
- Why proper PHL prevention is important in the value chain
- All can be downloaded at http://sawbo-animations.org
- Currently creating more animations into 2018 (DICE, Mycotoxins, and grain drying system created in Bangladesh)

Downloading and using the animations

- USB cards contain these animations
- Download and use from the SAWBO library website
- Use the SAWBO Deployer 1.1.1 Application for Android devices
 - Allows you you download the animations from the Internet
 - They are then sitting on your phone
 - You can share with others in the field

SAWBO DEPLOYER APP SYSTEM



ANIMATION CREATION

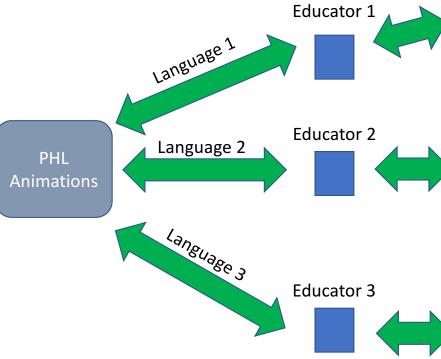


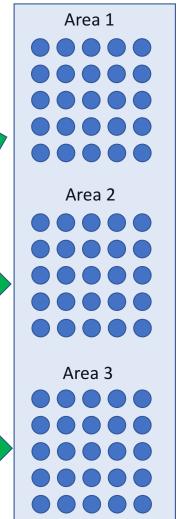




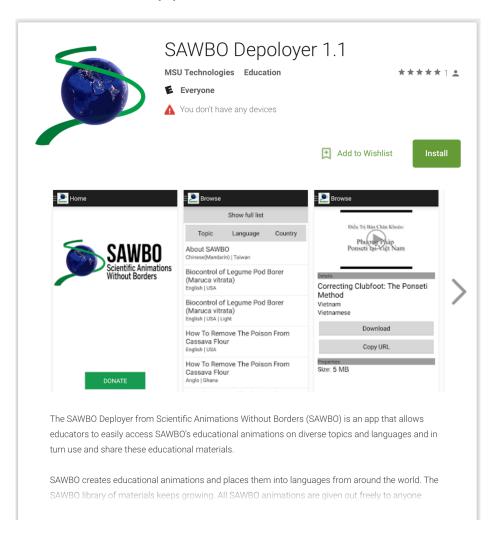


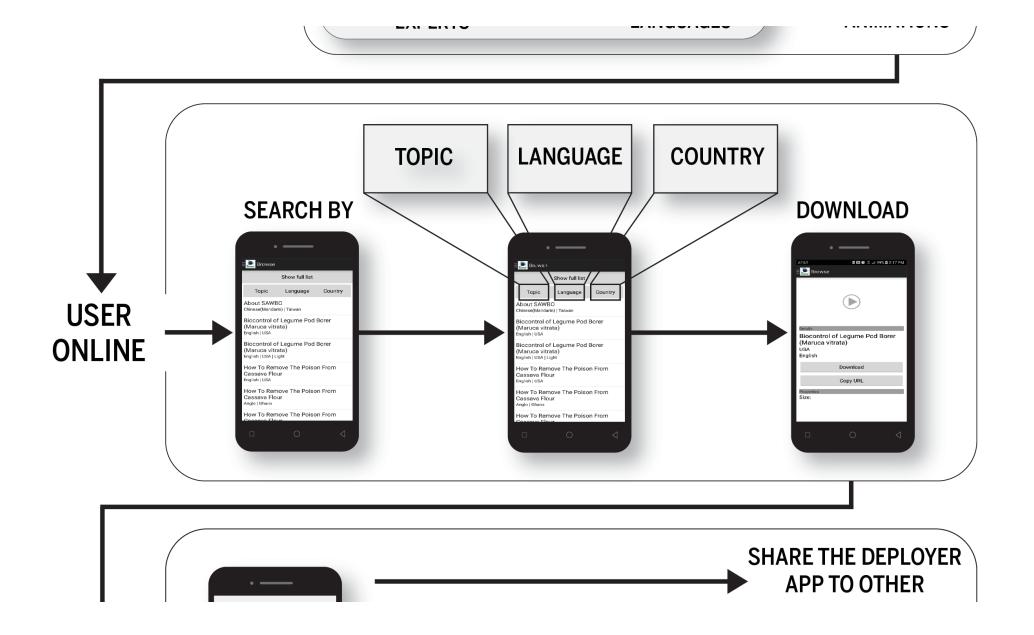
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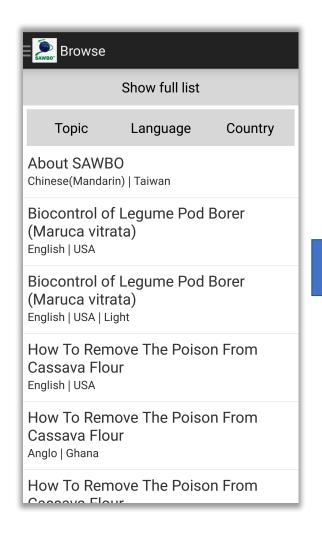


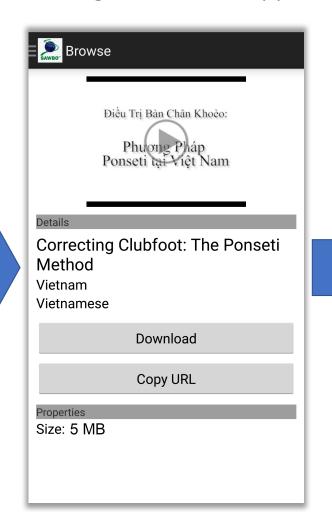
Download the SAWBO App for Android devices on Google Play (FREE)



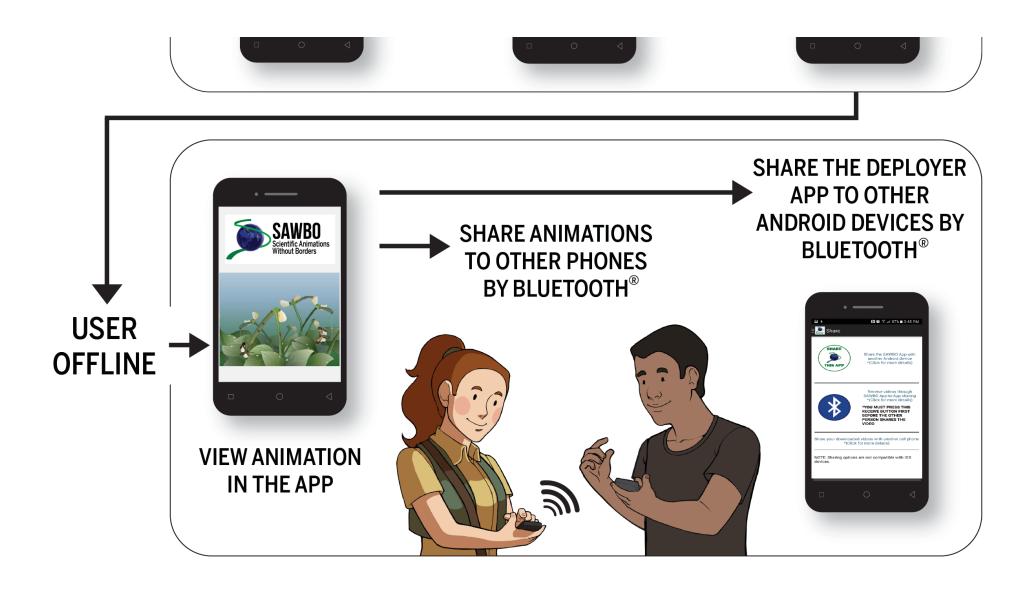


Using the SAWBO App









Viewing on the App in the field (offline)



Cholera Prevention

Chinese (Mandarin) | Taiwan | Light

Dengue Prevention

Chinese | Taiwan | Light

How To Remove The Poison From Cassava Flour

Anglo | Ghana

Dengue Prevention: Variant for Tonga

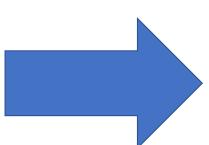
Tongan | Tonga

Survival Gardening: Drip Irrigation

French | Congo

Ebola Prevention: Variant for Liberia

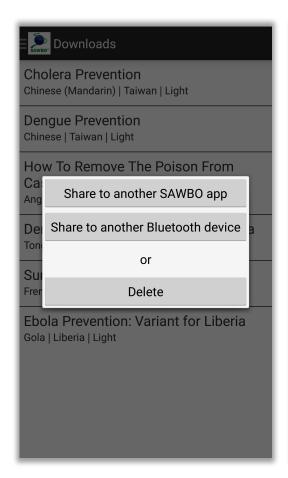
Gola | Liberia | Light







Share the animations or the App onto other's phones





- Animations can be shared to phone that is video and Bluetooth® capable
- The SAWBO
 Deployer App can be shared by Bluetooth® to another Android device

Free YouTube SAWBO Deployer App Training Sessions

- 1. Overall Training https://www.youtube.com/watch?v=KAtFqiMm-QE
- 2. About the SAWBO App https://www.youtube.com/watch?v=U3BY2QxIIC0&list=PLmTwTd7uI8WM2elbg61z7zkmxjl4R9Zts
- 3. Downloading the App from Google Play https://www.youtube.com/watch?v=gbLV0GJ346s&index=2&list=PLmTwTd7uI8WM2elbg61z7zkmxjl 4R9Zts
- 4. Browsing, Viewing, and Downloading Animations https://www.youtube.com/watch?v=JFKrdoFxJl4&t=1s
- 5. Sharing Animations via Bluetooth https://www.youtube.com/watch?v=wXMXBPfwOl4&list=PLmTwTd7ul8WM2elbg61z7zkmxjl4R9Zts&index=4
- 6. Sharing Animations via the SAWBO Deployer App https://www.youtube.com/watch?v=saOrvC3uicw&t=12s
- 7. Sharing the SAWBO App https://www.youtube.com/watch?v=7aSbJApoijM
- **8. More Information** https://www.youtube.com/watch?v=qvGbBeNRSxs&index=7&list=PLmTwTd7uI8WM2elbg61z7zkmxjl 4R9Zts

Thank you!